

JESSICA DUENSING

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EDUCATION

East Carolina University
BFA Communication Arts/Graphic Design

ACHIEVEMENTS

2011 HOW Promotion Design Awards, Designer Promotions, Merit Award
2011 Triangle ADDY Awards, Public Service Campaign Gold Award
2009 International MarCom Awards, Event Campaign Platinum Award
2009 International MarCom Awards, Advertising Campaign Honorable Mention
2009 AIGA BOOM! Best of the Carolinas Design Competition, Corporate Self-Promotion Bronze Award
2009 AAF Triangle ADDY Awards, Self-Promotion Silver Award
2008 AIGA reTHINK Our Environment Poster Competition
2008 AAF Triangle ADDY Awards, Event Campaign Silver Award, Corporate Self-Promotion Bronze Award, Poster Bronze Award
2007 AIGA BOOM! Best of the Carolinas Design Competition, 2nd Place Publication, Honorable Mention Publication, Honorable Mention Poster
2006 Print Regional Design Annual
2006 Associated Collegiate Press, 1st Place Literary Magazine
2006 AAF Regional ADDY Awards, Publication Gold Award
2006 AAF Student Scholarship Award of Excellence
2005 AAF Regional ADDY Awards, Publication Gold Award, Poster Silver Award
2005 AAF Algeo Award of Student Excellence

EXPERIENCE

Red Hat, Inc. (Raleigh, NC)
Senior Designer, July 2011 – Present
Expand, adhere to and defend the Red Hat brand. Developed campaigns to advance awareness of Red Hat, Red Hat products and the open source community.

Kelly MarCom (Sanford, NC)
Associate Creative Director, December 2006 – July 2011
Managed the design department and provided direction on all creative work. Participated in strategic planning, client presentations, new business pitch presentations, project estimating and developed concepts and designs for a variety of clients, both print and interactive.

Coyne Beahm Shouse (Greensboro, NC)
Graphic Designer, July 2006 – December 2006
Developed advertising campaigns, direct mail, logos, magazine layouts, packaging, radio, and web designs. Clients included Hanes Brands Inc., Lowes Home Improvement, RJ Reynolds Tobacco and Southern States.

Rebel 48 Arts & Literary Publication (Greenville, NC)
Editor/Creative Director, August 2005 – June 2006
Hired a design staff, and managed a \$40,000 budget. Responsibilities included organizing the exhibition show, overall publication design, production and distribution.

Rebel 47 Arts & Literary Publication (Greenville, NC)
Graphic Designer, February 2005 – June 2005
Collaborated with other designers to create a unique book design within budget and maintained the high standard of the publication.

COMPUTER PROFICIENCY

Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Final Cut Pro, Motion

REFERENCES

Available upon request

ONLINE PORTFOLIO

www.jduensing.com



DESIGN IS A PART OF ME